

Management Philosophy

Purpose and Philosophy

Respecting individuality and creating a society where everyone can live as their true selves.

We practice our mission of “being a company and people who are needed,” and through the data we handle daily, we have noticed changes in society. We constantly remain aware of these changes, proactively implement what we can, and foster a workplace environment where opinions can be freely expressed. We recognize and respect each other, growing together. Through our work, we sincerely tackle societal challenges, value each individual's importance, stand by our customers, and strive to be an indispensable presence, aiming to become a sustainable company.

Action Principles

Be the company and people you need to be!



Basic Idea

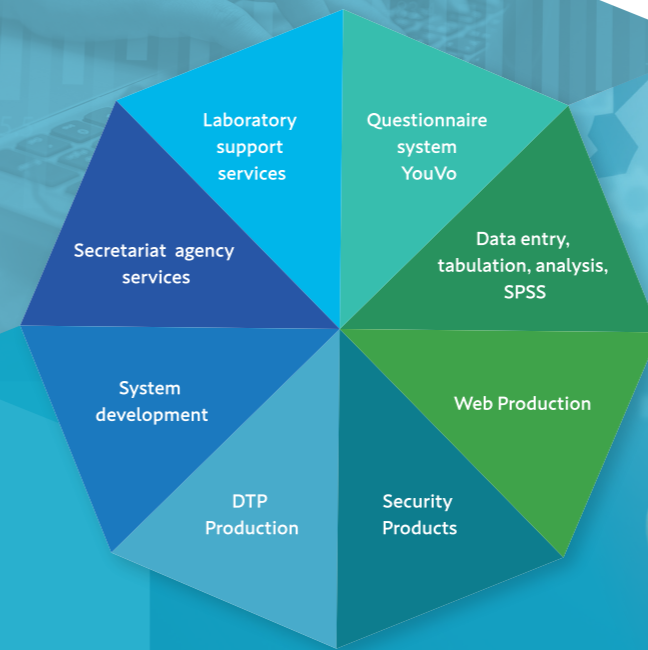
What we value the most are people.
Our customers and our families are made up of people.
We value relationships of trust in which all people involved can be happy.

Guidelines for Action

Practice of the Five Pure Virtues



My Business Service



Respecting individuality and creating a society where everyone can live as their true selves.



WOMEN OWNED

名古屋SDGs グリーンパートナーズ

名古屋市 女性の活躍推進企業 認定マーク

顧客銀行 生活動向調査のためのワンストップサービス 顧客BANK.com

SUSTAINABLE DEVELOPMENT GOALS

健康経営優良法人 2026 KENKO Investment for Health

Visit our website via QR code



My Business Service Co.,Ltd.

Business Outline



Laboratory support services

From research initiation to analysis and management, we provide comprehensive, one-stop support for efficient research implementation. We have a proven track record trusted by numerous universities and research institutions nationwide.

- Organization and Proposal of Research Plans
- Questionnaire Design Support
- Public funding available · Free estimates
- Survey Implementation (Paper-Based Survey)
- Survey Implementation (Web)
- Data processing ● Statistical analysis
- Deliverable creation
- Design and printing of request letters, etc.
- Enveloping, Shipping, and Collection Services
- Website and Banner Design ● Sending of Gratitude Gifts



Questionnaire system YouVo

Online survey system that can be used for both marketing and research surveys. In addition to short-term and long-term use in the cloud We can also build it on-premise.

- Customer satisfaction surveys
 - Application form for events and campaigns
 - Employee awareness surveys and stress checks
 - Academic research
 - Other public surveys
- ※Support for smartphones, tablets, and desktops
 ※Can be used in combination with paper questionnaires
 ※Data can be delivered in SPSS (optional)
 ※Proven track record in handling scientific research and public funding



Data entry, tabulation, analysis, SPSS

By digitizing analog information, it is possible to build databases, send DMs, and conduct marketing. Up to 600,000 items can be processed per month. We provide highly accurate services under a robust security framework and environment.



Secretariat agency services

We provide secretariat services for seminars, events, campaigns, etc., from short-term to long-term on behalf of our clients. We take care of everything from reception and shipping to final reports.

- PC and smart phone site creation
- Building WordPress
- EC site construction
- Update operations
- Web Access Analysis
- Hosting Service



Web Production

We propose websites that are easy to understand and use from the user's perspective. You can rely on us to manage your site after its release.

- Web System Development
- Windows Applications
- Maintenance and operation
- Web server configuration

[Operation System] Windows, Linux, etc
 [Database System] PostgreSQL, MySQL, MS-Access, etc



System development

EC site construction, business management system, license management system, etc. We develop systems mainly for the web.



Security Products



Protect your company from cyber attacks
 State-of-the-art AI security.



Protecting Web Applications
 A cloud-based comprehensive security service.



DTP Production

We produce a variety of paper tools with designs that meet your needs. We offer a wide range of printed materials linked to web media, as well as effective tools to achieve results at events and seminars.

- Survey questionnaire brush-up
- Event certificate
- Flyers, direct mail, business cards
- Brochure
- Panels, banners, posters
- Package design, etc.

One-stop flow
 One-stop service
 We provide a one-stop service.

Company Initiatives



SDG Initiatives

My Business Service Co.,Ltd. is committed to achieving the SDGs to create a society where women can thrive and shine. Furthermore, as part of our Diversity, Equity & Inclusion initiatives, we aim to foster diverse work styles enabling people with disabilities and foreign nationals to contribute fully.

- January 26, 2017: Certified as a company promoting women's advancement.
- December 20, 2019: Certified by Weconnect International.
- We regularly hold SDGs Action Reports to facilitate company-wide discussions.

Health Management Initiatives

My Business Service Co.,Ltd. has been certified as a Health Declaration Challenge Workplace by the Aichi Prefecture Information Service Industry Health Insurance Association. We are committed to promoting health management by working to maintain and enhance the mental and physical health of each and every employee.

Corporate Profile

- Company name My Business Service Co.,Ltd.
- Establishment March 7, 1984
- Capital stock 10 million yen
- Officers President and Representative Director / Chiseko Murata (Kitaori)
 Executive Vice President / Naomi Hayashi,
 Company director / Yusuke Murata
- Number of employees 18 employees
- Location Nagoya Park Place 3F, 2-13-1 Sakae, Naka-ku, Nagoya-shi, Aichi 460-0008, Japan
 TEL +81-052-201-7533 FAX +81-052-221-7023
- Qualifications and Certifications Privacy Mark
 No. 19000245 JIS Q 15001:2017 compliant
- Member Organizations Nagoya City certified eco-worksite
 Nagoya City Women's Activation Promotion Company
 WEConnect International certified company
 Nagoya Chamber of Commerce and Industry
 Nagoya Chamber of Commerce and Industry "Shachi no Kai"
 Aichi Information Service Industry Association
 Chubu Marketing Association
 Aichi Association of Small Business Entrepreneurs
- Subsidiary · Flare Co., Ltd.
 1-23 Furukawa-cho, Shimo-Hirakubo, Taira, Iwaki City, Fukushima Prefecture 970-8005
 · Fukushima Sales Office
 2F D, Yamaguchi Building, 4-19 Shinmachi, Fukushima City, Fukushima Prefecture 960-8036
- Overseas Offices China sales promotion and marketing business
 ChinaSynergy Produce Limited (Hong Kong) /
 China Dalian Data Entry Center
 大連合弁会社:大連麦合同創科技有限公司